Subpage – Ticket Information

The "Ticket Information" subpage is designed to provide potential guests with all the essential details about purchasing tickets in a clear and appealing manner. The goal is to make booking as simple and attractive as possible. Each section includes clear call-to-actions (CTAs) to guide visitors toward completing their purchase.

**1. HERO SECTION: Secure the Best Seats!**

**Headline:**  
"Your gateway to an unforgettable musical experience – convenient, fast, and secure!"

**Subheadline:**  
"Everything you need to know for your visit to *Himmel und Kölle*: showtimes, prices, discounts, and more."

**CTA Button:**  
"Buy Tickets Now" [Link to iframe]

**2. SHOW SCHEDULE & TIMES**

**Headline:**  
"Our Schedule – Plan Your Visit"

**Text:**  
Come and be amazed: *Himmel und Kölle* plays four days a week. Choose the show that fits perfectly into your schedule.

**Times:** (Presented attractively in a table or interactive weekly overview)

| **Day** | **Thursday** | **Friday** | **Saturday** | **Sunday** |
| --- | --- | --- | --- | --- |
| **3:00 PM** |  |  | ✔️ | ✔️ |
| **7:00 PM** | ✔️ | ✔️ | ✔️ | ✔️ |

**CTA Button:**  
"Find Your Date & Book Now" [Link to iframe]

**3. TICKET PRICES & CATEGORIES**

**Headline:**  
"Our Prices – The Right Ticket for Everyone"

**Text:**  
*Himmel und Kölle* offers the perfect category for every budget. Enjoy the musical from exclusive PK1 balcony seats or choose our affordable options for an unforgettable evening at Cologne’s most beautiful venue.

**Price Table:** (Clearly structured with categories and weekdays)

| **Day** | **Time** | **PK1** | **PK2** | **PK3** | **PK4** |
| --- | --- | --- | --- | --- | --- |
| Thursday | 7:00 PM | €84.90 | €74.90 | €59.90 | €44.90 |
| Friday | 7:00 PM | €89.90 | €79.90 | €64.90 | €49.90 |
| Saturday | 3:00 PM | €84.90 | €74.90 | €59.90 | €44.90 |
| Saturday | 7:00 PM | €89.90 | €79.90 | €64.90 | €49.90 |
| Sunday | 2:00 PM | €84.90 | €74.90 | €59.90 | €44.90 |
| Sunday | 6:00 PM | €89.90 | €79.90 | €64.90 | €49.90 |

**Note Bubble (Icon):**  
Our PK1 balcony seats offer the best view of the stage, paired with exclusive perks like private restrooms on the first floor.

**CTA Button:** [Link to iframe]  
"Choose Your Tickets Now"

**4. NEW: THE SOCIAL TICKET**

**Headline:**  
"Culture for Everyone – Our New Social Ticket"

**Text:**  
At *Himmel und Kölle*, we want everyone to have the opportunity to experience this unique musical. With our Social Ticket, we support individuals with limited budgets, making culture accessible for all!

**Who is eligible for the Social Ticket?**

* Citizens receiving basic income support (Bürgergeld)
* People receiving government assistance
* Individuals with limited financial means

**Note:**  
We trust that you will use this ticket responsibly and only claim it if you are unable to pay the regular price.

**5. GIFT VOUCHERS**

**Headline:**  
"Give Magical Moments"

**Text:**  
Looking for the perfect gift for your loved ones? Whether for birthdays, Christmas, or Valentine’s Day – a gift voucher for *Himmel und Kölle* creates unforgettable memories."

**Visual Element:**  
Attractively designed voucher image (e.g., modern design featuring musical motifs).

**CTA Button:**  
"Order Voucher Now" [Link to voucher shop or iframe module]

**6. DISCOUNTS**

**Headline:**  
"Exclusive Discounts for Students, Seniors, and People with Disabilities"\*

**Discount Overview:** (Integrated into boxes or a table)

* Seniors Discount: 8%
* Students Discount: 8%
* Disability Discount: 25%

**Text:**  
Please bring appropriate proof with you when attending the show; without it, we will ask you to pay the difference.

**7. GROUP BOOKINGS**

**Headline:**  
"Experience *Himmel und Kölle* Together – Group Discounts for Families, Friends, or Colleagues."

**Text:**  
For groups of 8 or more, we offer attractive discounts and easy booking processes. Request your group offer today!

Discounts include:

* From 8 people: 10% discount
* From 16 people: 15% discount
* From 25 people: 20% discount

Contact Information:  
Björn Esser, Head of Sales  
Email: [tickets@apiro-entertainment.com](mailto:tickets@apiro-entertainment.com" \t "_blank)

**8. H&K CLUB**

**Headline:**  
"Exclusive and Free – Become a Member of the *Himmel & Kölle* Club"

Benefits of Membership:

* Free *Himmel & Kölle* magazine
* Receive a complimentary drink during your next visit
* Access to special discounts

**9. TEASER SECTION: ENJOY MORE**

Banner Text:  
"Expand your unforgettable experience – dinner options, after-show packages, and hotel stays available."

CTA Button:  
"Plan Your Experience" [Redirects to "Plan Your Visit"]

**10. FAQ – TICKETING AND SERVICE INFORMATION**

Dynamic drop-down menu addressing common questions such as:

1. When does the box office open?
2. How do I contact the ticket hotline?
3. What is the Social Ticket? Who can use it?
4. What discounts are available?
5. How do I book wheelchair-accessible seats?

**TICKET HOTLINE AND SERVICE INFORMATION**

Need help with your ticket purchase? Our service team is happy to assist you!

Ticket Hotline Hours: Monday–Friday from 9 AM–6 PM  
Email Support: [tickets@apiro-entertainment.com](mailto:tickets@apiro-entertainment.com)